



MMP digital – Privacy Policy

Thank you for using MMP digital. We are committed to protecting your privacy and have prepared this privacy policy to describe to you our practices regarding the personal data we collect from users of MMP digital. Mayr-Melnhof Packaging processes your data with greatest care and for the purposes as specified only. All data is processed according to DSG (Austrian Data Protection Act), TKG (Austrian Telecommunication Act) and the GDPR (General Data Protection Regulation of the European Union).

1. Who we are

- 1.1. MMP digital is run by Mayr-Melnhof Packaging International GmbH, Brahmplatz 6, 1040 Vienna, Austria, Register No.: FN 120171 y at the Commercial Court of Vienna, which is also the controller.
- 1.2. Our Corporate Data Privacy Officer is Mr. Balzer, dataprivacy@mayr-melnhof.com.

2. Purposes of the Processing of Your Provided Data

- 2.1. MMP digital is a digital B2B sales and services channel that allows you to place all orders and call-offs online. The platform gives an overview of your current product catalogue and all open inquiries, reservations, orders, stock levels, and deliveries, including the documents throughout the processes (e.g. order confirmation, delivery note). Our qualified support team will be happy to answer any questions you may have when using the platform.
- 2.2. Before you can use MMP digital, a registration process takes place. To begin the registration process, submit your name, your company e-mail address, your company/employer and its details. It is also necessary to accept (a) this Privacy Policy and (b) the Terms & Conditions of Usage of MMP digital. Once we provide you with your username and password, the agreement concerning the use of MMP digital is duly established.
- 2.3. MMP digital does not provide for an automated decision-making in terms of the GDPR. Providing your Personal Data to us is required to perform our services, otherwise we cannot fulfil our contractual obligations or service properly.
- 2.4. The processing of the data described below is necessary for the fulfillment of the contract concerning the use of MMP digital, to which you are a contracting party, or rather to carry out steps commissioned by you before conclusion of the contract. Furthermore, the processing of invoicing data is necessary for compliance with legal/tax obligations to which we are subject. The provision of Your Data is therefore, on the one hand, a contractual obligation and, on the other hand, a statutory obligation; a requirement necessary to conclude the contracts. We cannot conclude or fulfill any contracts if you do not provide us with your data.
- 2.5. If, longer storage periods are not required due to corporate or tax law, your Data will be stored as long as your registration account is active, which means at least one business transaction or platform use within the last 24 months.

3. Personal Data Processed / Cookies

- 3.1. When visiting MMP digital, the following data are processed:
 - 3.1.1. **Registration and operating information:** name, company e-mail address, company name, company site, country, user, password. This information is used for managing the website and providing the services. The legal basis is Art 6 lit b



GDPR (fulfillment of contractual obligation) and Art. 6 lit. f GDPR, our legitimate interest is to provide the service to you.

- 3.1.2. **Technical Information:** which browser is used, the previous page you visited, the filename you access, date and time of your visit, the transfer volume and the state of your access. We use this data to analyze request and usage patterns so that we may enhance the content of MMP digital and improve site navigation. The legal basis is Art. 6 lit. f GDPR, our legitimate interest is the website security and the optimization of our website.
- 3.2. When visiting this website, a cookie is stored on your system that contains information about layout, your preferred language setting and your public IP. You can prevent the storage of such a cookie through the settings of your web browser, or by managing your settings so that cookies are deleted once you close your browser. Please note that completely disabling cookies may affect your ability to use this service, or its quality.

4. Recipients of Your Data

Within the context of the provision of our services, we may transfer personal data to partner companies that we hire for specific service components (such as freight handling and/or shipment). We only transfer personal data to such companies that are directly necessary for the fulfilment of the contract concluded with them (e.g. name, contact details, delivery details).

5. Storing of Your Personal Data

We do not store your personal data for any longer than we need to fulfill our above stated purpose or as described in this notice. We only store your personal information for a period reasonable for our purposes of processing, and/or a period of time that is required of us by law.

6. Your Rights

- 6.1. You have – based on the GDPR¹ – the right to request disclosure and rectification or deletion of Your Data, demand the restriction of processing thereof, and/or object to its processing as well as its transmissibility.
- 6.2. Please contact dataprivacy@mayr-melnhof.com if you wish to exercise your rights or have any questions regarding them.
- 6.3. In case you have the feeling that we are not complying with the Data Protection Laws you have the right to lodge a complaint with a data protection supervisory authority, the one at our seat is the Austrian Data Protection Authority (<https://www.dsb.gv.at/>).

7. Data Security

- 7.1. We are committed to protecting the security of your personal data. We use a variety of industry-standard security technologies and procedures to help protect your personal data.
- 7.2. Taking into account the state of the art, the costs of implementation and the nature, scope, context and purpose of the processing, as well as the risks of varying probability and severity for your rights and freedoms, our processors and we have implemented the appropriate technical and organizational measures to ensure a level of security appropriate to the risk. That includes inter alia as appropriate – pseudonymization and encryption of personal data; the ability to ensure the ongoing confidentiality, integrity, availability and resilience of

¹ GDPR-text can be accessed via <http://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX%3A32016R0679>.



processing systems and services; the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident; a process for regularly testing, assessing and evaluating the effectiveness of technical and organizational measures for ensuring the security of the processing.

Privacy Policy in effect since June 25, 2019.